

Event Package



## User-friendly fundraising solutions from a single platform

**Greater Giving Event Package** combines three Greater Giving solutions into a single offering with discounted set-up and support — reducing costs and streamlining your event management. The package includes **Event Software**, **Auctionpay** and **Online Payments**. Greater Giving **Online Bidding** is fully integrated and can be included.

### Greater Giving Event Software

Event Software enables you to manage all your event tasks in a centralized cloud-based location. It helps deliver a smooth volunteer and guest experience with an easy-to-use event and retail interface—Go Time with Storefront; and eliminates long check-out lines with email receipts. After the event, choose from a list of reports to track best-selling items, donations and fundraising results from year-to-year, so you can target efforts to improve on your success over time.

### Greater Giving Online Payments

Online Payments is integrated with Event Software and is an easy-to-use, customizable way for nonprofit organizations and schools to collect event registrations, raise funds online, procure items and more. Online Payments enables you to provide secure, real-time payment processing online that can be used alone or in conjunction with a live event.

### Auctionpay

Auctionpay card readers (USB or mobile) and terminals are designed specifically to help guests pay for their purchases quickly, easily, and securely at nonprofit or school benefit events. By enabling guests to register a credit card at the beginning of the event, you minimize check-out lines, and no longer have to track down payments post-event.

### Greater Giving Online Bidding Add-on

Online Bidding will help take your event to the next level by allowing your guests to engage in bidding on auction items from their own smartphones or tablets. Our online bidding solution is integrated with Event Software, with all the features and functions you need to run a successful mobile bidding event or online auction. Online Bidding can be added to the Event package.

SERVICE. DRIVEN. FUNDRAISING

The **Greater Giving Event Package** will allow your organization to:

### Pre-event

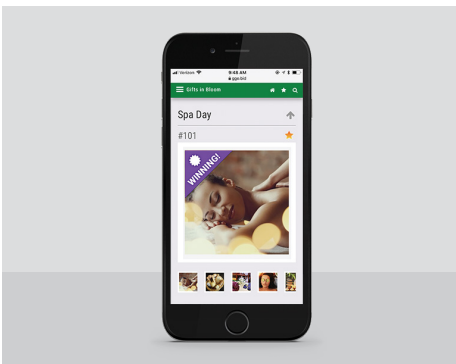
- Publish event website with online registration, catalog, and sponsorships
- Manage fundraiser details and tasks online
- Track procured items and create packages
- Create bid sheets, labels, catalogs, and certificates
- Manage event sponsors and advertise logos
- Assign guests to tables

### Event Night

- Train volunteers quickly
- Capture payment at check-in
- Record winning bids
- Sell merchandise and raffle tickets
- View real time stats
- Email or print tax receipts
- Improve guest, volunteer and staff experience

### Post-event

- Process credit card payments online
- Review analytics reports
- Send thank you letters and tax receipts
- Build on historical data
- Save event project data for the next year
- Fundraise year-round



“Greater Giving Event Software was streamlined and efficient, and GoTime was the easiest system for our volunteers to learn. I simply love it and would tell other nonprofits, you’ve got to use it!”

— Seattle Aquarium, WA

### Service and Support

Greater Giving’s Client Services team provides unlimited support with training, videos and resources; and ongoing phone, email and live chat. Your fundraiser is so important to us, we’re here for you during your live event—no matter what day or time it takes place.

### PCI Secure Transactions

Greater Giving goes beyond standard practice by complying with the Payment Card Industry (PCI) Data Security Standard, protecting your donors’ payment data after the transaction has been processed.

Our technology and processes are reviewed regularly and undergo an annual audit by a PCI- accredited 3rd party to ensure PCI compliance. Greater Giving is a Level 1 vendor, the highest, most secure level of PCI compliance.

**greatergiving**

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